PRODUCTS TRAINING



NUXE
PARIS

INTER Short training – Updated October 2014

THE NUXE RANGE

CLEAR AND EASY-TO-RECOMMEND

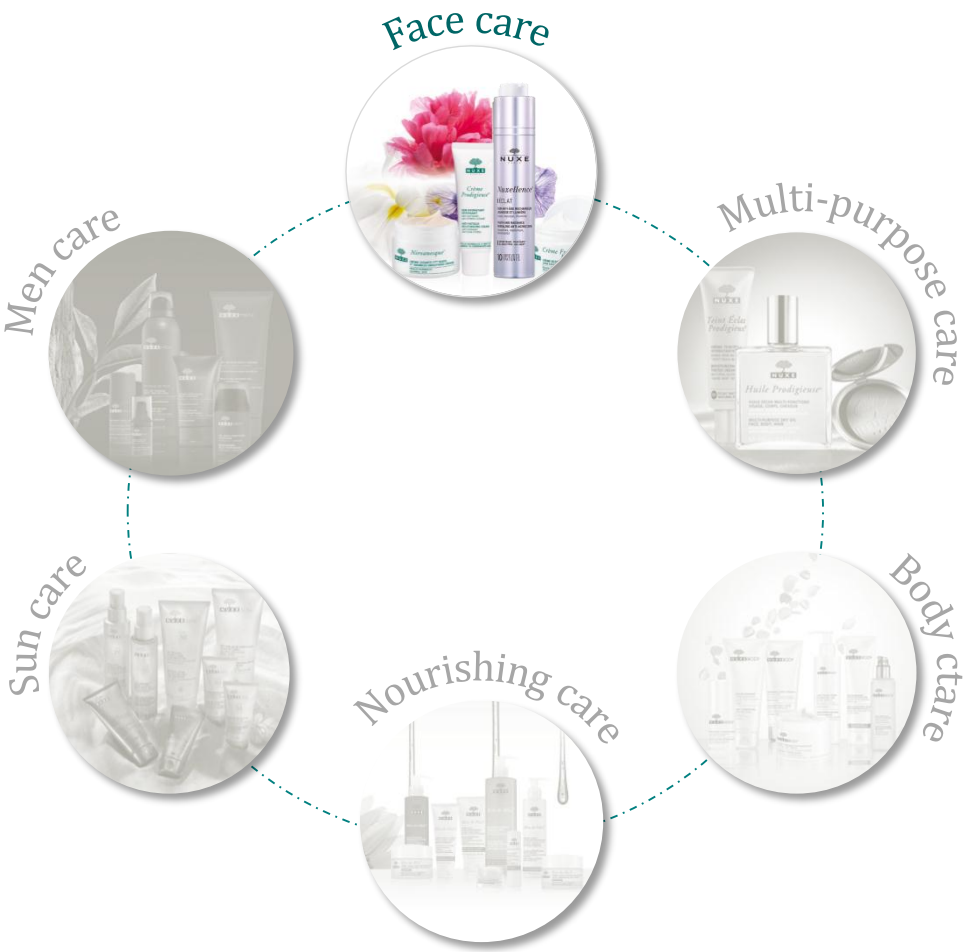


** AST: All Skin Type; NS: Normal Skin; DS: Dry Skin; VDS: Very Dry Skin; CS: Combination Skin; OS : Oily Skin; EC : Eye Contour .*

NUXE
PARIS

THE NUXE RANGE

CLEAR AND EASY-TO-RECOMMEND



NUXE
PARIS

Range with Rose Petals

FACE CARE
CLEANSE / REMOVE MAKE-UP



Cleansers / Make-up Removers
with reinforced
soothing *and* ***softening*** *action*
dedicated to ***100% sensitive skin***

NUXE PARIS

Range with Rose Petals

FACE CARE

CLEANSE / REMOVE MAKE-UP



Who?

Daily routine at any age, essential for the sensitive skin, ideal for all skin type.



Why?

All day, dust and pollution mix with sebum and/or make up.
If the skin is not cleansed/free of make-up:

- ⇨ Particules accumulate and give a grey complexion
- ⇨ Pores become clogged
- ⇨ Redness and irritations appear

How?

Thanks to the extremely gentle and the reinforced soothing action of **the 1st range enriched with Rose Petals and dedicated to Sensitive Skin**.

Gentle Surfactant Derived from Cottonseed Oil and from Coconut Oil



GENTLY CLEANSE

\+

Rosa Damascena Floral Water + Allantoin + Glycerin



SOOTHE & SOFTEN

= High tolerance formulas respecting the hydrolipidic film and the skin pH

Results?

The sensitive skin is perfectly cleansed, free of make-up and respected.

NUXE PARIS

Range with Rose Petals

FACE CARE
CLEANSE / REMOVE MAKE-UP



Micellar Cleansing Water

Face, eyes and lips

AST

Does not dry out the skin

Hyaluronic Acid



Micellar Foam Cleanser

Face

NS to CS

Strengthens the hydrolipidic film

Cotton derived



Gentle Exfoliating Gel

Face

AST

1 to 2/week

100% botanical exfoliants

Lychee

Walnut



Clarifying Cream Mask

Face and neck

AST

1 to 2/week

100% natural powders

Kaolin

Rice Powder



Fragrance



Fragrance without **allergens**, specifically developed for **sensitive skin**, Rose and Ylang.



How to recommend?

*For **Sensitive skin***

*Alternative to **dermatological** ranges, with an additional **pleasure** of use!*

High Tolerance

Fragrance

***Respects** the skin*

BENEFITS:

- **HIGH-TOLERANCE formulas tested on 100% sensitive skin**
- **An ALLERGEN-FREE fragrance, specifically developed for sensitive skin**

NUXE PARIS

FACE CARE

ANTI-AGING

ALL SKIN TYPES

Nuxellence®



All ages

VISIBLE LINES AND LOSS OF FIRMNESS

Merveillance® expert



From 40

LOSS OF DENSITY, LOSS OF RADIANCE

Nuxuriance®



From 55

HYDRATATION

ALL SKIN TYPES

Crème Prodigieuse®



All ages

DEHYDRATED SENSITIVE SKINS

Crème Fraîche® de beauté



All ages

ANTI-IMPERFECTIONS

COMBINATION AND OILY SKINS

Aroma-Perfection®



All ages

BRIGHTENING

ALL SKIN TYPES

Nuxe White®



All ages



+

=

To boost effectiveness
of daily face care

(Example: Nuxellence® + Anti-aging = 2 x more effectiveness * on the appearance of younger-looking skin

** Use test conducted under dermatological supervision on 29 volunteers. Comparison between anti-aging cream alone and anti-aging cream + Nuxellence after 28 days. - % of volunteers who agreed with the claim after 28 days.*

Nuxellence®

FACE CARE

RECHARGE SKIN WITH YOUTH



Recharge skin with youth by repairing the mitochondrial DNA.

10 PATENTS



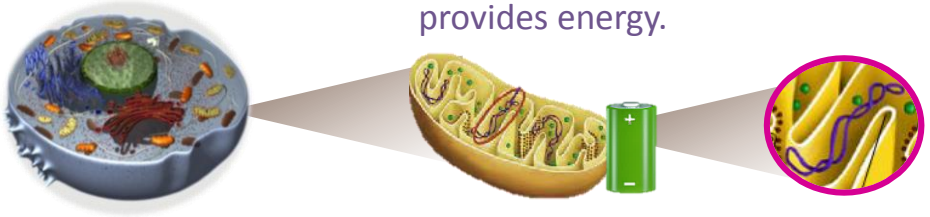
Did you know?



Every cell acts as a factory : it **needs energy to work**

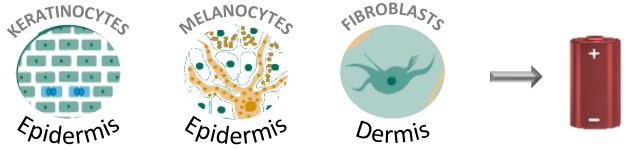
At the heart of the skin's cells...

...the mitochondria (batteries) provides energy.



And at the heart of the mitochondria, mitochondrial DNA is responsible for their effective functioning.

PROBLEM: over time, **mitochondrial DNA weakens** and the mitochondria produce less energy. **Cells are worn down**.



Cell function slows down

Skin ages and responds less effectively to skincare products

NUXE PARIS

Nuxellence®

FACE CARE
RECHARGE SKIN WITH YOUTH



Who?

Essential for all women of all ages.



Why?

Over time :

- Highly fragile, mitochondrial DNA becomes damaged
 ⇨ **the skin ages**

How?

- **Repair altered mitochondrial DNA**

Passionflower + Anchusa + Poppy



REPAIR of altered mitochondrial DNA[(1)] at 43%.

=

Recharges skin with youth

10 Patents

Results?

Recharged in energy, cutaneous cells function better. Skin appears visibly rejuvenated.

(1) In vitro test on ingredients: repair of altered mitochondrial DNA in the epidermis. Patent pending.



Nuxellence® Éclat

Youth and Radiance
Revealing Anti-aging Care

AST

Smoothes, replumps, illuminates

Passionflower, Anchusa, Poppy

Olive Leaves
Corrective Pigments



Younger-looking
+
Radiance

Fragrance



Flax flower, Lily-of-the-Valley and Heliotrope.



How to recommend?

***INNOVATION**:*
New generation of anti-aging skincare with 10 patents

Light and floral ***fragrance***

***Nuxellence® Éclat** can be applied under the regular daily cream to boost its effectiveness.*
***2 x more effectiveness** on the appearance of younger-looking skin*

BENEFITS :

- **Anti-aging innovation : Repair of altered mitochondrial DNA(1) at 43%**

(1) In vitro test on ingredients: repair of altered mitochondrial DNA in the epidermis. Patent pending.

NUXE PARIS

FACE CARE

ANTI-AGING

ALL SKIN TYPES	VISIBLE LINES AND LOSS OF FIRMNESS	LOSS OF DENSITY, LOSS OF RADIANCE
Nuxellence®	**Merveillance® expert**	Nuxuriance®
		
All ages	*From 40*	*From 55*

HYDRATATION

ALL SKIN TYPES	DEHYDRATED SENSITIVE SKINS
Crème Prodigieuse®	Crème Fraîche® de beauté
	
All ages	*All ages*

ANTI-IMPERFECTIONS

COMBINATION AND OILY SKINS
Aroma-Perfection®

All ages

BRIGHTENING

ALL SKIN TYPES
Nuxe White®
All ages

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** Use test conducted under dermatological supervision on 29 volunteers. Comparison between anti-aging cream alone and anti-aging cream + Nuxellence after 28 days. - % of volunteers who agreed with the claim after 28 days.*

NUXE
PARIS

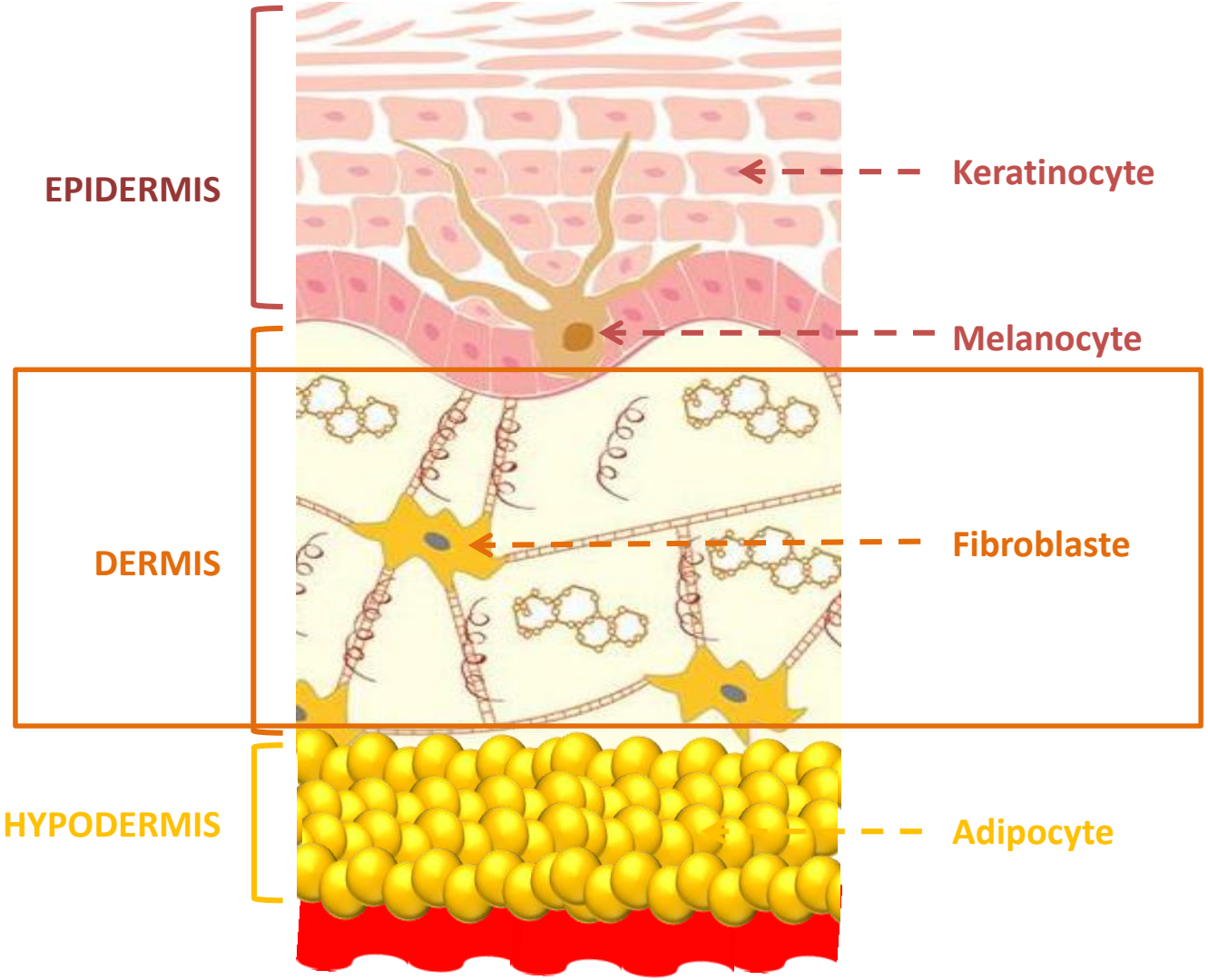
Merveillance® Expert



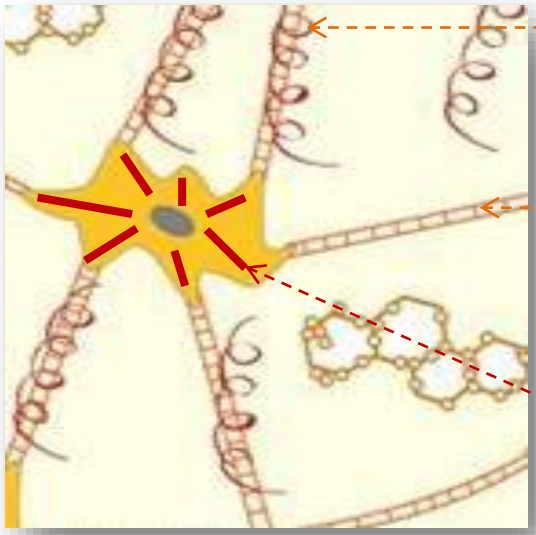


SKIN

The skin is made up of 3 distinct layers



Dermal proteins

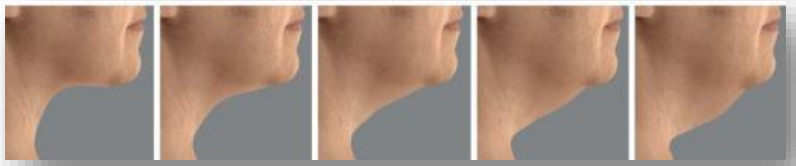


Fibroblast

Elastin — **Elasticity, suppleness**



Collagen — **Firmness, support**



Vimentin — **Architect protein to tense Elastin and Collagen**



DO YOU KNOW THE 3 MAJOR CAUSES OF SKIN AGING?

1

THE ENVIRONMENTAL FACTORS

(Tobacco, UV, Pollution, etc.)

produce an excess of free radicals



2

THE ALTERATION OF THE MITOCHONDRIAL DNA

Reduction of the cellular energy



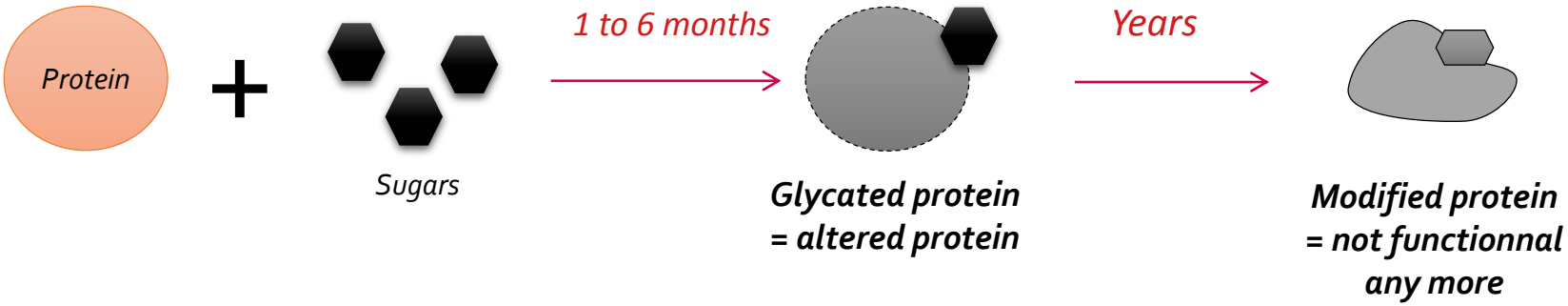
3

GLYCATION PHENOMENON

make the support fibers non-functional

WHAT IS GLYCATION ?

IT IS THE BINDING OF SUGAR *ON THE PROTEINS OF THE DERMIS*



CONSEQUENCES

The **PROTEINS** change
and **LOSE THEIR PROPERTIES**

THE PROTEINS CONCERNED BY GLYCATION ?

COLLAGEN & ELASTIN

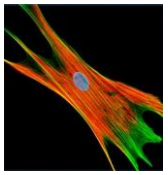
Structure proteins responsible of the FIRMNESS and SUPPLENESS of the skin

GLYCATION

LOSS OF RESISTANCE AND ELASTICITY

Recent discovery in cosmetics

VIMENTIN



Fibroblast observed using a fluorescence microscope: the vimentin is seen as a multitude of filaments marked in red

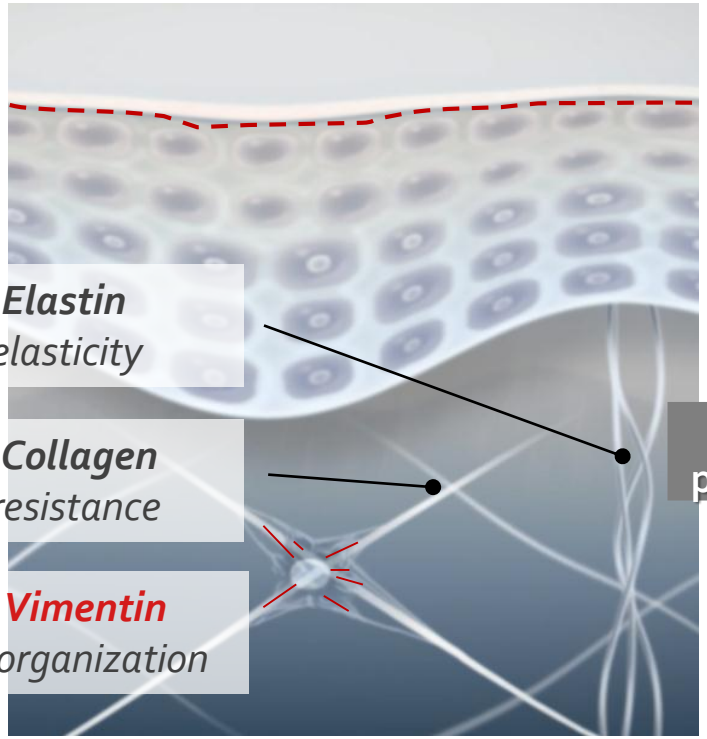
Architect protein of the dermis, it organizes the TIGHTENING OF THE COLLAGEN FIBERS

GLYCATION

DISORGANISATION OF THE FIBERS NETWORK

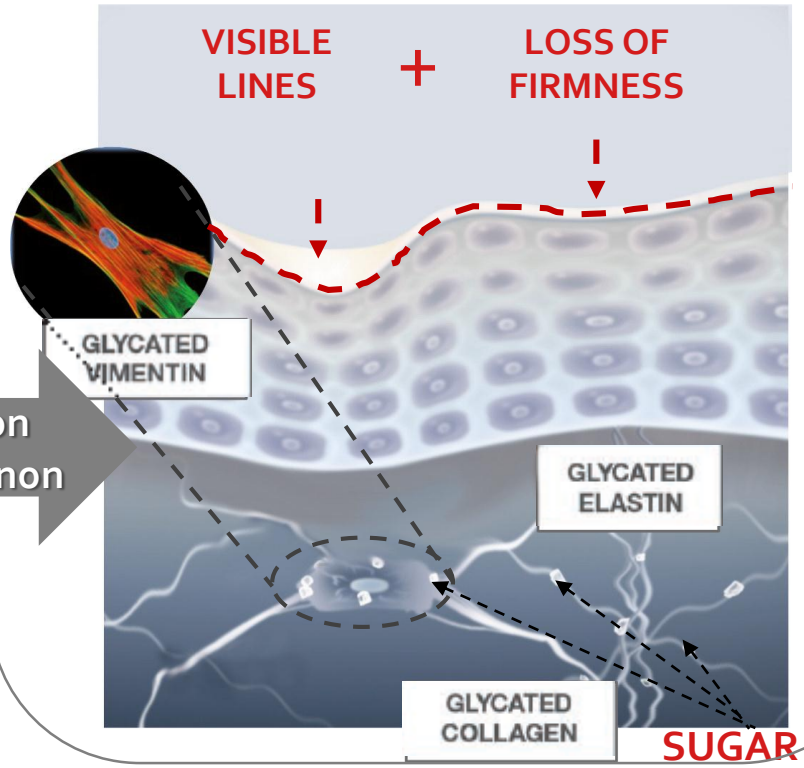
IN IMAGES

NORMAL SKIN



Glycation phenomenon

GLYCATED SKIN



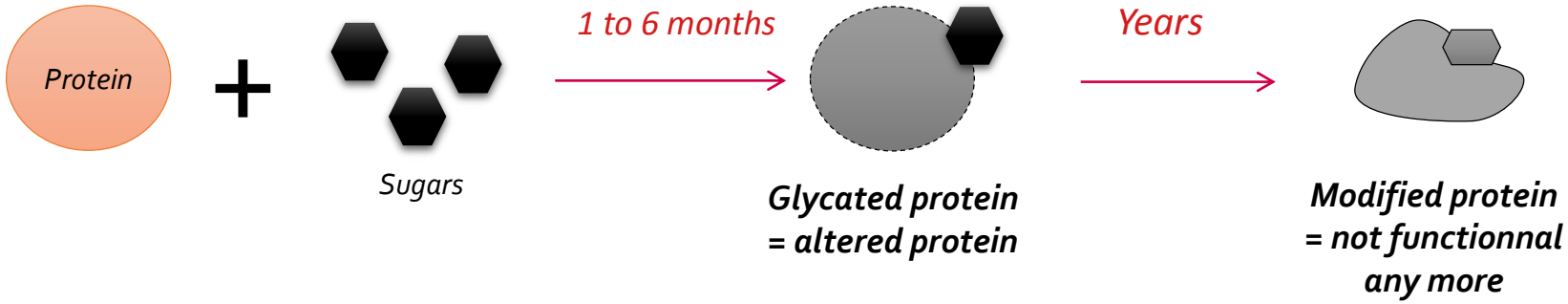
VISIBLE LINES
and LOSS OF FIRMNESS



MERVEILLANCE - Mood 04 06 13 ENG.mp4

Today:

NUXE Research is showing that it is also **possible to remove recently bound sugars**



DE-GLYCATION possible

DE-GLYCATION impossible



Merveillance® *expert*

The only one anti-aging range
able to act on
DE-GLYCATION
of elastin, collagen and vimentin

For the first time in cosmetics !

A new Flower

never used in cosmetics before



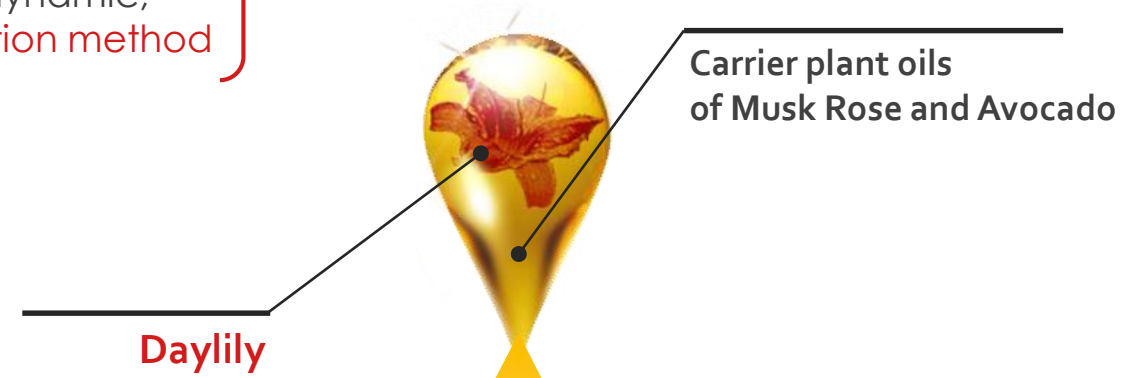
Daylily

A flower that withers when the sun sets and is reborn each morning…

AN EXCLUSIVE NATURAL EXTRACTION PROCESS

OLEO-ECO-EXTRACTION

A natural and dynamic,
solvent-free extraction method



3 NEW NUXE PATENTS PENDING

Daylily
OLEO-ACTIVE

12 titrated active molecules

NUXE ANSWER

NEW



Merveillance® expert

For women over 40 years old !
that SMOOTHS VISIBLE WRINKLES and FIRMS THE SKIN

A DOUBLE ACTION

ANTI-GLYCATION
= PROTECTS

Pour la 1ère fois en cosmétique

DE-GLYCATION
= REPAIR*

Of *3 major proteins* of the dermis
(Elastine, Collagene et Vimentin)

** By removing bound sugars for less than 1 year*

WONDERFUL RESULTS

AFTER 1 WEEK

[Less **WRINKLES**]

The wrinkles are diminished

for

72%[1]

of women

[More **FIRMNESS**]

Skin feels firmer

for

78%[2]

of women

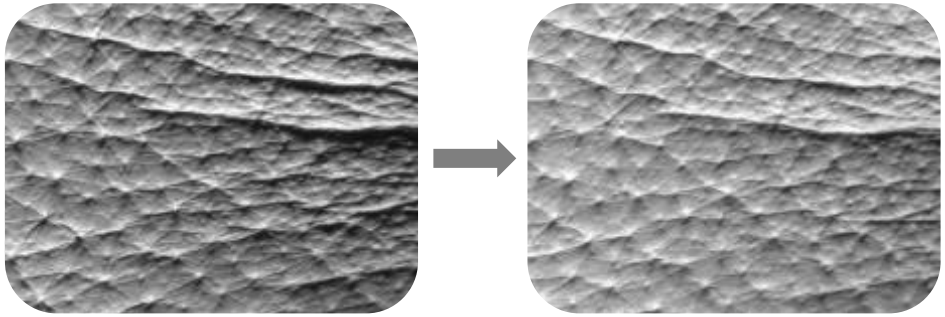
(1) Use test conducted under dermatological supervision on 32 volunteers over 28 days of twice-daily use of Serum® Merveillance Expert. % of satisfaction after 7 days.
(2) Use test conducted under dermatological supervision on 32 volunteers over 28 days of twice-daily use of Crème Merveillance® Expert Nuit. % of satisfaction after 7 days. .

WONDERFUL RESULTS

AFTER 1 MONTH

[Less **WRINKLES**]

Proven by skin imprints method(1)



Before

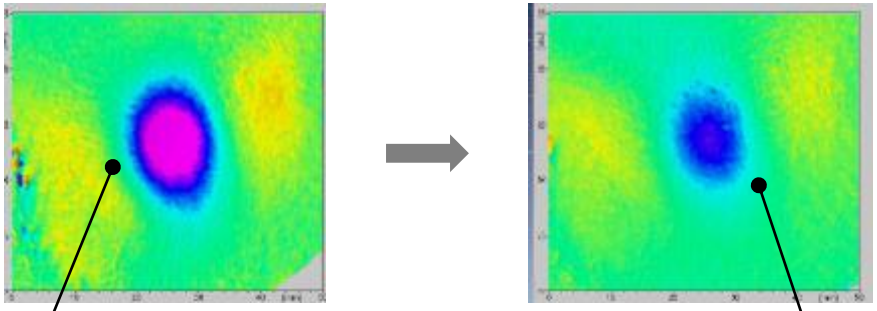
After 1 month

[More **FIRMNESS**]

Measurement using Dynaskin(2)



Skin subject to a jet of air
to measure its firmness



Before

Deep depression
= **Lack of firmness**

After 1 month

Slight depression
= **Skin is firmer**

(1) Use test conducted under dermatological supervision on 32 volunteers over 28 days of twice-daily application of the Merveillance® Expert Night Cream – Analyse of the wrinkle. Case of best respondent.
(2) Instrumental measurement carried out under dermatological supervision on 32 volunteers after 28 days of twice-daily use of Merveillance® expert Enrichie. Case of best respondent

PLEASURE OF USE

AN ELEGANT & FEMININE PERFUME

« A delicate bouquet of ylang and jasmin, with a soft vanilla background»



DELIGHTFUL TEXTURES

For a real pleasure of use



3 CREAMS

CORRECTING CREAM FOR VISIBLE LINES
Normal skin



FILLS IN WRINKLES
FIRMS THE SKIN
MOISTURIZES

RICH CORRECTING CREAM FOR VISIBLE LINES
Dry to very dry skin



FILLS IN WRINKLES
FIRMS THE SKIN
NOURISHES

REGENERATING NIGHT CREAM FOR VISIBLE LINES
All skin types





Extract of Brown Algae
= Stimulates the **synthesis of proteins in the dermis**
[collagen – elastin – GAGs]

FILLS IN WRINKLES
FIRMS THE SKIN
REGENERATES

<u>The essentials</u>
Day cream

<u>Did you know?</u>
During the night, the skin regenerates 8X faster than during the day!

Don't forget to advise night care products!

2 SPECIFIC CARES

LIFTING SERUM FOR VISIBLE LINES
All skin types

Hyaluronic Acid of natural origin
= Holds water on the surface

Plankton Polysaccharides
= Boost fibroblast contraction



8 HR LIFTING EFFECT
SURFACE SMOOTHING

The most concentrated care in active ingredients
Apply under you cream

LIFTING EYE CREAM FOR VISIBLE LINES
All skin types



Complex of botanical Caffeine and Tetrapeptide-5
= Decongests and drains

ANTI-DARK CIRCLES
ANTI-PUFFINESS

Special delicate zones
Adapted fragrance

IN SHORT

Merveillance® expert

3 NEW NUXE PATENTS PENDING



THE model range

ANTI-WRINKLES & FIRMNESS

Inspired by the Daylily

A DOUBLE ACTION

ANTI-GLYCATION & DE-GLYCATION

On the 3 major proteins of the dermis
(ELASTIN-COLLAGEN-VIMENTIN)

NUXE PARIS

Merveillance® expert

FACE CARE

VISIBLE LINES & LOSS OF FIRMNESS



Fill in visible lines *and* ***firm skin*** *thanks to dual technology to combat glycation:* ***anti-glycation + de-glycation*** *of the 3 key dermal proteins:* ***vimentin, collagen and elastin.***

3 PATENTS

NUXE PARIS

Merveillance® expert

FACE CARE

VISIBLE LINES & LOSS OF FIRMNESS

From 40



Who?

Women with visible lines and a loss of firmness. From 40.



Signs :

- Expression lines are marked.
- The facial contour is less well defined.

Why?

Glycation (attachment of sugars) is one of the key factors in skin aging:

- Deterioration of vimentin: desorganization of fibers network
- Collagen and elastin fibers become inflexible: Loss of elasticity and strength

⇨ **Visible lines & loss of firmness**

How?

ANTI-GLYCATION and **DE-GLYCATION** of vimentin, collagen and elastin.

3 Patents**

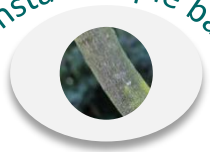
*A new flower never used in cosmetics before**

Daylily Oleoactive



\+

Mimosa of Constantinople bark



= Fill in visible lines & firm skin

REPAIR and PROTECT
the 3 key dermal proteins

Results?

Skin appears immediately smoothed.
Day after day, skin feels firmer, as if lifted. Visible lines are filled in.

For Hemerocallis Fulva.On Daylily.*

Merveillance® expert

FACE CARE

VISIBLE LINES & LOSS OF FIRMNESS



Sérum Merveillance® expert

Lifting Concentrate for visible lines

AST

8h Lifting effect

Plankton Polysaccharides

Hyaluronic Acid



Merveillance® expert

Correcting Cream for visible lines

NS

Hazelnut oil



Merveillance® expert Nuit

Regenerating Cream for visible lines

AST

Optimizes skin regeneration

Brown algae extract



Merveillance® expert Yeux

Lifting Eye Cream for visible lines

AST

Anti-dark circles, Anti-puffiness

Botanical caffeine +
Tetrapeptide-5



Fragrance



Ylang, Jasmin and Vanilla.

Specific fragrance for the sensitive eye contour area.

From 40



How to recommend?

Target : ***Visible lines & firmness***

Anti-glycation + ***De-glycation***

Repair & protect the 3 dermis key proteins

A ***new flower*** *never used in cosmetics before**

An exclusif & natural extraction process for the Daylily: ***Oleo-eco-extraction***

BENEFITS:

- **Beyond the anti-glycation, de-glycation of 3 dermis key proteins**
- **Action on a new physiological target : the vimentin**

**For Hemerocallis Fulva*

NUXE PARIS

FACE CARE

ANTI-AGING

ALL SKIN TYPES	VISIBLE LINES AND LOSS OF FIRMNESS	LOSS OF DENSITY, LOSS OF RADIANCE
Nuxellence®	Merveillance® expert	Nuxuriance®
		
All ages	From 40	From 55

HYDRATATION

ALL SKIN TYPES	DEHYDRATED SENSITIVE SKINS
Crème Prodigieuse®	Crème Fraîche® de beauté
	
All ages	All ages

ANTI-IMPERFECTIONS

COMBINATION AND OILY SKINS
Aroma-Perfection®

All ages

BRIGHTENING

ALL SKIN TYPES
Nuxe White®
All ages

 + = **To boost effectiveness** of daily face care

(Example: Nuxellence® + Anti-aging = 2 x more effectiveness * on the appearance of younger-looking skin

** Use test conducted under dermatological supervision on 29 volunteers. Comparison between anti-aging cream alone and anti-aging cream + Nuxellence after 28 days. - % of volunteers who agreed with the claim after 28 days.*

NUXE PARIS

Nuxuriance®

FACE CARE

LOSS OF DENSITY & RADIANCE



Redensify *the epidermis and the dermis,* ***even*** *the complexion and* ***revives*** *radiance*

7 PATENTS

NUXE PARIS

Nuxuriance®

FACE CARE

LOSS OF DENSITY & RADIANCE

From 55

↘30% of collagen within 5 years after the menopause



Who?



Women with a global skin aging, related to menopause.
From 60.

Signs:

- Cutaneous slackening, thin skin
- Loss of radiance, brown spots, wrinkles
- Dry or combination dehydrated skin

Why?

Hormonal aging: the menopause, resulting from hormonal variations (estrogens production stopped), causes a weakened skin which regenerates more slowly.

- ⇨ **Loss of density**: cell renewal ↘ (epidermis) + fibroblasts activity ↘ (dermis)
- ⇨ **Loss of radiance**
- ⇨ **Brown spots**

How?

Act on **3** major clinical signs of **hormonal aging**

7 Patents

Trio of precious botanical active ingredients



Araucaria seeds
Bakau botanical cells
Maca root

RE-PLUMP, REDENSIFY AND ENHANCE RADIANCE

+

Tetrapeptide DERMICAN™

BOOST THE INGREDIENTS POTENTIAL

=

Intensely redensifies the epidermis and the dermis

Results?

This skincare offers the quintessence of NUXE research to skin weakened by hormonal variations : the skin is re-densified, the complexion is even, the radiance is revived.

NUXE PARIS

Nuxuriance®

FACE CARE

LOSS OF DENSITY & RADIANCE

Nuxuriance Sérum ®

Anti-aging Re-densifying concentrated Serum

Face & Eye contour

AST

Reduces brown spots and replumps

Trio of boosted ingredients

Hyaluronic Acid



Nuxuriance® Emulsion

Anti-aging Re-densifying Emulsion

CS

Regulates sebum rate, matify and tightens pores

Marrow seeds

Enantia Chlorantha



Nuxuriance® Crème

Anti-aging Re-densifying Cream

AS

Detenses skin

Botanical caffeine



Nuxuriance® Yeux & Lèvres

Eye & Lip global Anti-aging Cream

AS

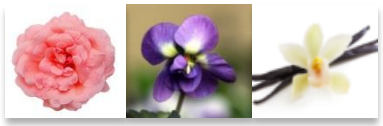
Acts on 5 signs: wrinkles, slackening, dark-circles, puffiness & brown spots

Botanical caffeine

Hyaluronic Acid



Fragrance



Rose, Violet et Vanilla.

From 55

↘30% of collagen within 5 years after the menopause



How to recommend?

A complet solution *for hormonal aging*

Emulsion*: Exclusive answer for mature combination skins*

Re-densifies, prevents and reduces brown spots

Fragrance

BENEFITS:

- **Increase skin density after 56 days**
- **Textures adapted to all mature skins**

NUXE PARIS

FACE CARE

ANTI-AGING

ALL SKIN TYPES

Nuxellence®



All ages

VISIBLE LINES AND LOSS OF FIRMNESS

Merveillance® expert



From 40

LOSS OF DENSITY, LOSS OF RADIANCE

Nuxuriance®



From 55

HYDRATATION

ALL SKIN TYPES

Crème Prodigieuse®



All ages

DEHYDRATED SENSITIVE SKINS

Crème Fraîche® de beauté

All ages

ANTI-IMPERFECTIONS

COMBINATION AND OILY SKINS

Aroma-Perfection®



All ages

BRIGHTENING

ALL SKIN TYPES

Nuxe White®

All ages



To boost effectiveness
of daily face care

(Example: Nuxellence® + Anti-aging = 2 x more effectiveness * on the appearance of younger-looking skin

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Crème Prodigieuse®

FACE CARE
MOISTURIZING & ANTI FATIGUE



***Moisturizing** and **anti-fatigue** action*
*while **protecting against oxidative stress***

3 PATENTS

NUXE PARIS

Crème Prodigieuse®

FACE CARE
MOISTURIZING & ANTI FATIGUE



Who?

All women of all ages.



Why?

- Need a daily moisturization.
- External aggressions(UV rays, pollution…) and internal aggressions (stress, fatigue…):
 - ⇨ Oxidative stress
 - ⇨ Skin is assaulted & tired

How?

To moisturize 8-hr and **fight against oxidative stress**, the main factor responsible for skin aging.

❖ *Moisturize & anti fatigue*

Botanical Glycerin + Blue Everlasting Flower + Blue Agerate + Cocoa Extract*

MOISTURIZE + ANTI FATIGUE

3 Patents*

EXCLUSIVE TEST
published in Les Nouvelles Dermatologiques:
Anti-oxidant effectiveness proven in vivo, in real conditions of use

❖ *Moisturize, protects and sublimate with Crème Prodigieuse® DD Crème*

Botanical Glycerin + « DAILY DEFENSE » Complex (SPF 30) + White Tea Extract + Mineral Pigments

Blue Everlasting
Shea extract
Vitamin E
Sunscreens

MOISTURIZE + PROTECT + SUBLIMATE

Results?

The skin is moisturized and protected. With Crème Prodigieuse® DD Crème and its « bare-skin effect » tinted formula, the complexion is unified and beautified for a perfect skin result.

Crème Prodigieuse®

FACE CARE
MOISTURIZING & ANTI FATIGUE



Contour des Yeux Prodigieux®

Anti Fatigue Moisturizing Eye Cream

AST

Anti puffiness
Anti-aging

Botanical Caffeine, Hyaluronic Acid



Crème Prodigieuse® DD Crème SPF30

Daily Defense Moisturizing and Beautifying Tinted Cream SPF 30

AST

Anti-pollution,
Anti-oxidant,
UVA / UVB protection

« DAILY DEFENSE » Complex



2 shades

Light *Medium*

Fragrance

Legendary fragrance of Huile Prodigieuse®
(Orange Blossom, Magnolia, Vanilla)

NUXE PARIS

Crème Prodigieuse®

FACE CARE
MOISTURIZING & ANTI FATIGUE



How to recommend?

Daily *moisturization*

Protects from oxidative stress, *main factor responsible for skin aging*

DD Crème Prodigieuse® :
- *The 1st DD Cream launched in France*
- For those who want a perfect complexion in addition to multi-protection

For ***everybody***

The Huile Prodigieuse® ***fragrance***

BENEFITS:

- **Anti-oxidant effectiveness proven on volunteers***
 (Exclusive Test method published in *Les Nouvelles Dermatologiques*)
- **Legendary fragrance of Huile Prodigieuse®**

** Except DD Cream.*

NUXE PARIS

FACE CARE

ANTI-AGING

ALL SKIN TYPES	VISIBLE LINES AND LOSS OF FIRMNESS	LOSS OF DENSITY, LOSS OF RADIANCE
Nuxellence®	Merveillance® expert	Nuxuriance®
		
All ages	*From 40*	*From 55*

HYDRATATION

ALL SKIN TYPES	DEHYDRATED SENSITIVE SKINS
Crème Prodigieuse®	**Crème Fraîche® de beauté**
	
All ages	*All ages*

ANTI-IMPERFECTIONS

COMBINATION AND OILY SKINS
Aroma-Perfection®

All ages

BRIGHTENING

ALL SKIN TYPES
Nuxe White®
All ages

 + =

To boost effectiveness
of daily face care

(Example: Nuxellence® + Anti-aging = 2 x more effectiveness * on the appearance of younger-looking skin

** Use test conducted under dermatological supervision on 29 volunteers. Comparison between anti-aging cream alone and anti-aging cream + Nuxellence after 28 days. - % of volunteers who agreed with the claim after 28 days.*

NUXE PARIS

Crème Fraîche® de Beauté

FACE CARE

24H MOISTURIZING & 24H SOOTHING



*The new botanical "milk-shake" for **sensitive dehydrated skin** with **24-hr moisturizing** action and **24-hr soothing** action*

NUXE PARIS

Crème Fraîche® de Beauté

FACE CARE
24HR MOISTURIZING & 24HR SOOTHING



Who?

All dehydrated sensitive skin.
Signs:
- Fine lines of dehydration
- Temporary discomfort
- Dull complexion



Why?

Sensitive skin has a weakened barrier function.
- ⇨ **Dehydration** : ↗ Transepidermal Water Loss (TEWL), ↗ Transepidermal Urea Loss (TEUL)
- ⇨ **Easy penetration of irritants** : Redness and discomfort, Low tolerance to humectant

How?

24-hr MOISTURIZING all skin layers by stimulating the natural synthesis of urea*

Botanical milks + Salicornia + Wheat and Wood Sugars = 24-HR MOISTURIZE

SLOW the TEWL

RETAIN water inside the epidermis + DRAW and CIRCULATE water

STORE water inside the dermis

*↘ of TEUL proven for the 1st time on a finished product

Almond and Orange White Flowers + Pure Aloe Vera Sap = 24-HR SOOTHE

Proven by « Stinging Tests »

Results?

24-hr moisturized and 24-hr soothed, the skin is fresh, supple and soft.

NUXE PARIS

Crème Fraîche® de Beauté

FACE CARE

24HR MOISTURIZING & 24HR SOOTHING



Crème Fraîche® de Beauté Light

24hr Soothing
& Moisturizing Light Cream

CS

Rice Powder



Crème Fraîche® de Beauté Enrichie

24hr Soothing
& Moisturizing Rich Cream

DS to VDS

Shea Butter



Fragrance



Specific fragrance developped for sensitive skin,
Mandarin, Orange Blossom, White Musk.

NUXE
PARIS

Crème Fraîche® de Beauté

FACE CARE
24HR MOISTURIZING & 24HR SOOTHING



How to recommend?

24-hr Moisturizing & Soothing

Sensitive & dehydrated skins

30ml ***Discovering Small sizes for*** *the cream and the rich cream*

Addictive ***fragrance, specifically for sensitive skin***

Melting textures *to discover*

BENEFITS:

- **24-HR MOISTURIZING + 24-HR SOOTHING**
- **↘ Transepidermal Urea Loss decrease proven for the 1st time on a finished product**

NUXE PARIS

FACE CARE

ANTI-AGING

ALL SKIN TYPES

Nuxellence®



All ages

FIRST EXPRESSION LINES

Nirvanesque®



From 30

VISIBLE LINES AND LOSS OF FIRMNESS

Merveillance® *expert*



From 40

LOSS OF DENSITY, LOSS OF RADIANCE

Nuxuriance®



From 55

HYDRATATION

ALL SKIN TYPES

Crème Prodigieuse®



All ages

DEHYDRATED SENSITIVE SKINS

Crème Fraîche® *de beauté*

All ages

ANTI-IMPERFECTIONS

COMBINATION AND OILY SKINS

Aroma-Perfection®



All ages

BRIGHTENING

ALL SKIN TYPES

Nuxe White®



All ages



+

=

To boost effectiveness
of daily face care

(Example: Nuxellence® + Anti-aging = 2 x more effectiveness * on the appearance of younger-looking skin

** Use test conducted under dermatological supervision on 29 volunteers. Comparison between anti-aging cream alone and anti-aging cream + Nuxellence after 28 days. - % of volunteers who agreed with the claim after 28 days.*

NUXE PARIS

FACE CARE

ANTI-AGING

ALL SKIN TYPES	VISIBLE LINES AND LOSS OF FIRMNESS	LOSS OF DENSITY, LOSS OF RADIANCE
Nuxellence®	Merveillance® expert	Nuxuriance®
		
All ages	*From 40*	*From 55*

HYDRATATION

ALL SKIN TYPES	DEHYDRATED SENSITIVE SKINS
Crème Prodigieuse®	Crème Fraîche® de beauté
	
All ages	*All ages*

ANTI-IMPERFECTIONS

COMBINATION AND OILY SKINS
Aroma-Perfection®

All ages

BRIGHTENING

ALL SKIN TYPES
Nuxe White®
All ages

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NUXE PARIS

Aroma-Perfection®

FACE CARE
ANTI-IMPERFECTIONS



*Act on the **4 visible signs** of **combination and oily skin***

NUXE PARIS

Aroma-Perfection®

FACE CARE
ANTI-IMPERFECTIONS



Who?

Combination and oily skin

<u>4 visible signs :</u>

- Shine
- Imperfections (spots…)
- Dilated pores
- Redness



Why?

In the epidermis:

- ⇨Hyperseborrhea
- ⇨Hyperkeratinization
- ⇨Bacterial proliferation
- ⇨Inflammation

How?

Act on the **4 visible signs** of combination and oily skin = Anti-imperfections action



Results?

The appearance of imperfections are reduced, pores are tightened and skin is moisturized. The skin is clear, purified and matified.

NUXE PARIS

Aroma-Perfection®

FACE CARE
ANTI-IMPERFECTIONS



1. CLEANSE

Purifying Cleansing Gel

CS & OS

Unclogs pores, dilutes sebum

- *Soapwort root*

Soap free
Alcohol free



2. TREAT

Pore-Reducing Serum

CS & OS

Tightens and lifts pores

- *Mangosteen extract*
- *Oat extract*

1 BREVET



3. EXFOLIATE

Unclogging Thermo-active Mask

CS & OS

1 to 2/week

Refines skin texture & clarify complexion

- *Thermo-active Powder*
- *Micro-balls of Jojoba and Nutshell*



Fragrance



Vegetal sap and marine notes



How to recommend?

Unisex** and **all ages

Complete program

*Alternative to dermatological ranges, with an additional **pleasure of use**!*

Softness

***Mask**:*
- Spa at home
- 2 in 1 product

BENEFITS:

- **Sensory textures + enchanting fragrances => Guaranteed observance**

NUXE PARIS

FACE CARE

ANTI-AGING

ALL SKIN TYPES
Nuxellence®



All ages

FIRST EXPRESSION LINES
Nirvanesque®



From 30

VISIBLE LINES AND LOSS OF FIRMNESS
Merveillance® *expert*



From 40

LOSS OF DENSITY, LOSS OF RADIANCE
Nuxuriance®



From 55

HYDRATATION

ALL SKIN TYPES
Crème Prodigieuse®



All ages

DEHYDRATED SENSITIVE SKINS
Crème Fraîche® *de beauté*

All ages

ANTI-IMPERFECTIONS

COMBINATION AND OILY SKINS
Aroma-Perfection®



All ages

BRIGHTENING

ALL SKIN TYPES
Nuxe White®



All ages


+

=

To boost effectiveness
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Nuxe White

FACE CARE
BRIGHTENING



An unprecedent skincare range combining the power of White Flowers and Vitamin C targeting the 3 key factors of skin transparency : whiteness, luminosity, hydration.

2 PATENTS (FR)

Nuxe White

FACE CARE
BRIGHTENING



Who?

For all woman of all ages and all skin types.



Why?

Women want a **clear**, **uniform** (free of dark spots), beautiful and radiant skin. They are looking for the **perfection of skin transparency**.

How?

Targeting the 3 key factors of skin **transparency** (whiteness, luminosity et hydration) combining the power of **White Flowers and Vitamin C**.



BRIGHTEN
with an action on all steps of melanogenesis

ENHANCE SKIN RADIANCE
by activating the microcirculation

MOISTURIZE

Results?

The appearence and the number of dark spots are visibly reduced. The skin is smoother and brighter : it is visibly more transparent.

** White Crocus and Porcelain Rose*

Nuxe White

FACE CARE
BRIGHTENING

1. CLEAN AND PURIFY	2. MOISTURIZE AND SMOOTH	3. CORRECT	4. DIMINISH DARK SPOTS AND MOISTURIZE	5. PROTECT AND/OR PROCTECT AND UNIFY		6. REPAIR AND RENEW	COMPLEMENTARY CARE MOISTURIZING AND PERFECTING EFFECT
Brightening Purifying Foam	Brightening Moisturizing Lotion	Whitening Dark Spot Correcting Serum	Brightening Moisturizing Emulsion	Daily UV Protector SPF30	Brightening BB Cream SPF30	Brightening Renewing Night Cream	Brightening Perfecting Mask
AST	AST	AST	AST	AST, even sensitive	AST	AST	AST
							Twice a week
Cleanses without drying out	Gently micro-exfoliating	Diminishes dark spots	Diminishes dark spots, moisturizes and matifies	Triple protection : sun SPF30, cellular and anti-pollution	Dual perfecting and brightening action	Stimulates cutaneous cell renewal	Tightens pores and offers an instant perfecting effect
Gentle surfactants	*Hibiscus Flower* *Hyaluronic Acid*	*Brightening active ingredients highly concentrated*	*Rice Powder*	*Cocoa Extract* *Jasmin Extract* *Vitamin E* *Shea Polyphenols*	*Mineral Pigments* *Silica Powder*	*White Lupine*	*Oat Sugars*










BENEFITS :

Proven exceptional results :

- on improvements in complexion transparency and brightness
- on reduction of the yellow color of the complexion



How to recommend?

A **complete** program to reveal the **skin's transparency**

A **radiant complexion** evocative of a **diamond**

Whiteness, Luminosity and **Hydration**

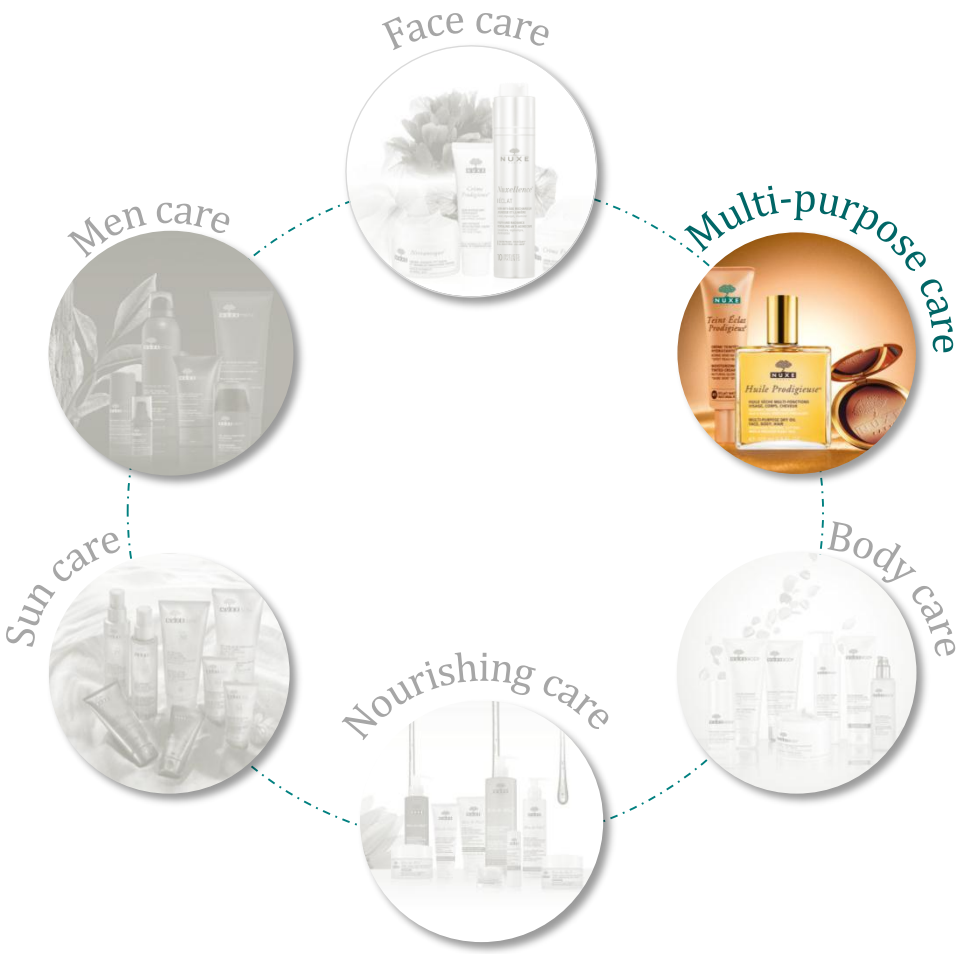
Proven exceptional results

Light and silky textures

NUXE
PARIS

THE NUXE RANGE

CLEAR AND EASY-TO-RECOMMEND



NUXE
PARIS

MULTI-PURPOSE CARE
PRODIGIEUX® CARE



Multi-usage, multi-purpose cares
to sublimate and illuminate
face, body and hair

NUXE PARIS

Huile Prodigieuse®

MULTI-PURPOSE CARE

A cult product, **N°1* of oils**!

Multi-purpose

Multi-usage

Unique fragrance

Unique formula



Glamour

Unique texture

**Huile Prodigieuse® 100ml N°1 on women body care at December 2013 (in value). IMS France Pharmacies.*

NUXE PARIS

Huile Prodigieuse®

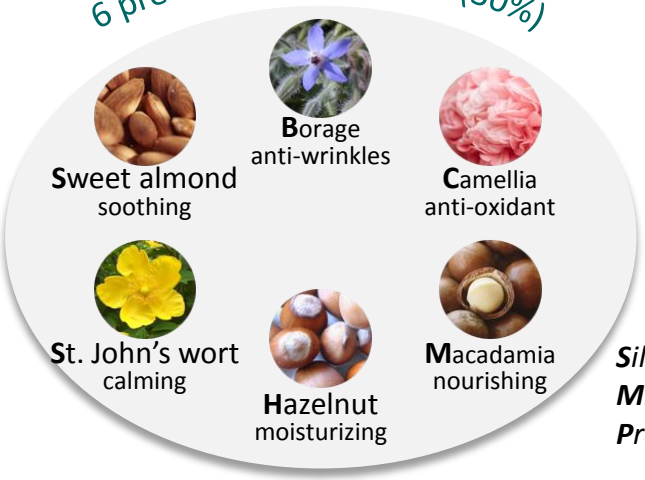
MULTI-PURPOSE CARE



A dry oil for the face, the body and hair

How?

6 precious botanical oils (30%)

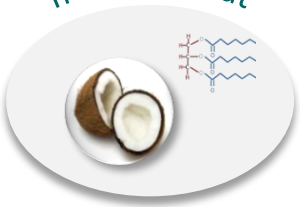


***S**ilicone free,*
***M**ineral oil free,*
***P**reservative free*

\+ Vitamin E +



Botanical esters derived from coconut



NOURISH,REPAIR, AND SOFTEN

ANTIOXIDANT

DRY FINISH

97,8% INGREDIENTS OF NATURAL ORIGIN



Fragrance

A mythic fragrance



Citrus and floral top notes:

- **Orange blossom flower**
- Bergamot
- Mandarin



Floral heart notes:

- Rose
- Gardenia
- **Magnolia**



Base notes:

- Warm sand
- Coconut milk
- **Vanilla**

NUXE
PARIS

Huile Prodigieuse®

MULTI-PURPOSE CARE



Tips

Tip

Spray some Huile Prodigieuse® in the palm of your hand and add a drop of your usual moisturizer. Mix and apply to your skin using smoothing movements. Your face will be perfectly moisturized, and your skin softer and more supple.

Tip

Apply to your shoulders, neckline, hands, or other areas that need attention. There is nothing quite like the unique quality of Huile Prodigieuse® to enhance the skin's texture in a single step.

Tip

A drop of Huile Prodigieuse® OR mixed to Rêve de Miel® lip balm offers an ultra repairing and sublimating care.

Tip

In the palm of your hand, mix a drop of Huile Prodigieuse® with your foundation before applying: it will glide smoothly over your skin.

Tip

Spray a little of Huile Prodigieuse® on your natural bristles brush, hair become naturally disciplined and shiny.



Products benefits

Huile Prodigieuse®



BENEFITS:

- **High concentration in natural origin ingredients: 97,8%**
- **Silicone free, mineral oil free, preservative free**

Huile Prodigieuse® OR



BENEFITS:

- **High concentration in natural origin ingredients: 95%**
- **Silicone free, mineral oil free, preservative free**
- **Golden Pearly Particules**

NUXE
PARIS

Huile Prodigieuse®

MULTI-PURPOSE CARE



How to recommend?

- *A **complete face, body, hair** care*
- ***Addictive** fragrance*
- ***N°1* of oils!***
- ***Dry** finish*
- Use it **all year round**
- **High concentration of natural-origin ingredients**
- **Nourishes, repairs, softens**

**Huile Prodigieuse® 100ml N°1 on women body care Decembre 2013 (in value). IMS France Pharmacies.*

NUXE PARIS

Prodigieux® le Parfum

MULTI-PURPOSE CARE



The fragrance of HUILE PRODIGIEUSE®, captured in an Eau de parfum

Unique Eau de Parfum

A sensual fragrance with warm sand harmony reminiscent the holidays

BENEFIT:

Non photosensitizing



Citrus and floral top notes:

- **Orange blossom flower**
- Bergamot
- Mandarin



Floral heart notes:

- Rose
- Gardenia
- **Magnolia**



Base notes:

- Warm sand
- Coconut milk
- **Vanilla**

NUXE
PARIS

MULTI-PURPOSE CARE

PRODIGIEUX® CARE

HUILE PRODIGIEUSE®

Huile Prodigieuse®



Huile Prodigieuse® Or



FRAGRANCE

Prodigieux® Le Parfum



NUXE
PARIS

MULTI-PURPOSE CARE
PRODIGIEUX® CARE



Huile Prodigieuse®
Multi-Purpose Dry Oil



Huile Prodigieuse® Or
Multi-Purpose Dry Oil



Prodigieux®
le Parfum



Prodigieux®
huile de douche
Shower Oil





How to recommend?

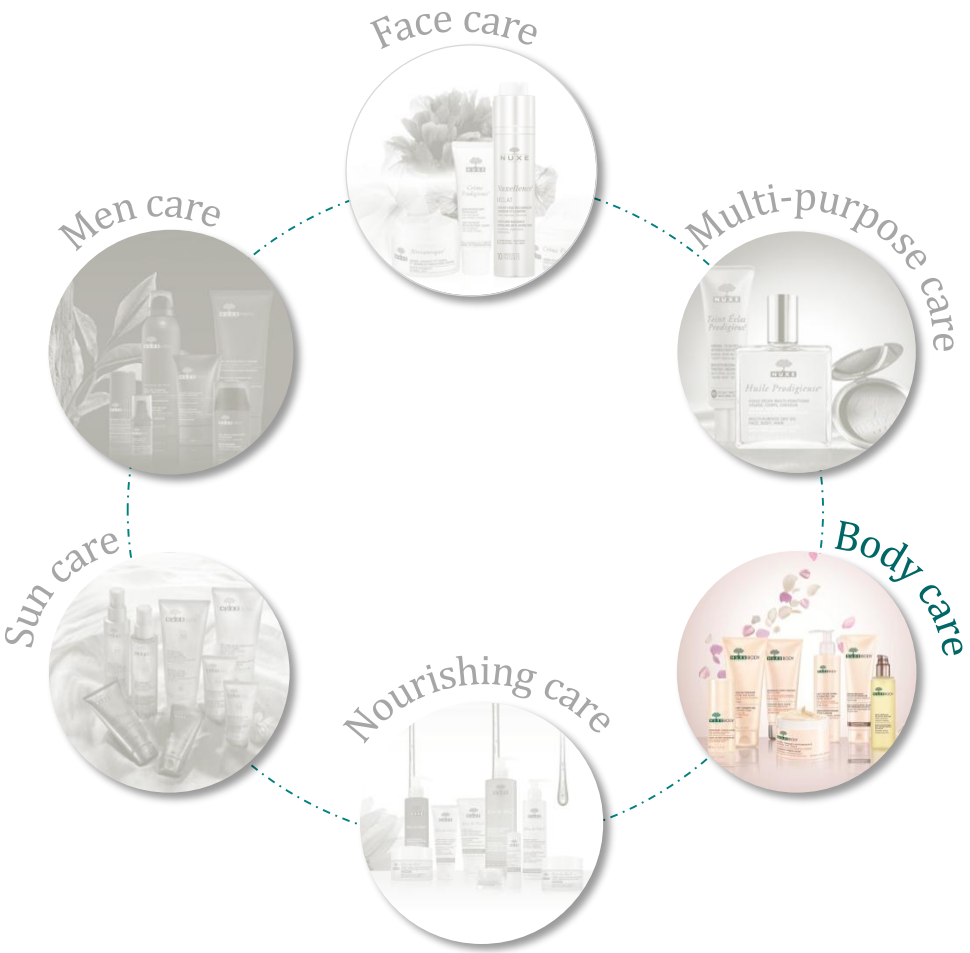
Prodigieux® le Parfum:
- *Fragrance of Huile Prodigieuse®*
- *Mythic fragrance*

Prodigieux® huile de douche:
- *Sulfate-free formula*
- *Iridescent texture*

NUXE
PARIS

THE NUXE RANGE

CLEAR AND EASY-TO-RECOMMEND





100% pleasure-oriented effectiveness
range for the ***body***
with a real alchemy between ultimate well-being and performance

NUXE BODY PARIS

NUXE BODY

BODY CARE
BODY-DELIGHT ESSENTIALS



Who?

Daily body care 100% pleasure and performant for all skin types, even senstive.



Why?

As for the face, the body skin needs to be cared every day with essential routines (cleanse, exfoliate and treat) which respect it.

How?

Almond and Orange Flower Petals



SOOTHE & SOFTEN

Exclusive-complex :

= Sooothing and softening plant effectiveness

=> Observance guaranteed

Results?

A perfect body by nature.

NUXE BODY PARIS

NUXE BODY

BODY CARES
BODY-DELIGHT ESSENTIALS

AST

Fondant Shower Gel

Long lasting fragrance

Coco gentle surfactants

Soap Free



Fondant Body Scrub

100% botanical extracts

Extract of Orange peel, Lychee kernel, Walnut shell powder



Long lasting Deodorant

No marks

Alum powder

Silver powder

Alcohol free



24hr Moisturizing Body Lotion

Instantly absorbed

Sunflower oil



Fondant Firming Cream

Double action : anti-aging and firming

Mimosa

Kigellia africana

2 PATENTS



Fragrance



Coco sorbet, orange blossom flower and wild vanilla.



How to recommend?

Essential *daily gestures*

Pleasure:
Coconut sorbet and Vanilla fragrance

For more ***softness****, you can mix the Fondant Shower Gel and the Fondant Body Scrub*

Fondant Firming Cream:
- *Double action : immediate firming action and anti-aging*
- *Can be use on the chest*

24hr Moisturizing Body Lotion:
- *24-hr moisturization*
- *Immediately absorbed*
- *No sticky effect*

BENEFITS:

- **100% EFFECTIVENESS and100% PLEASURE**
- **A guaranteed observance for a perfect body by nature**

NUXE BODY
PARIS

NUXE BODY

BODY CARE
BODY-CONTOURING EXPERTS



Who?



Skin presenting cellulite.

Signs:

- Embedded: flabby, none painful, orange peel skin accentuated (« hole », etc.)
- Infiltrated: hard, painful, possibility of orange peel skin aspect

Why?

Cellulite results from the hypertrophy of the adipose tissue (fat storage + micro-circulation compression).

2 types of cellulite:

⇨ **Embedded** : fat accumulation

Locations : thighs, buttocks, hip, inside knees, arms, etc.

⇨ **Infiltrated** : water retention

How?

❖ **Treat embedded cellulite with the Body-contouring Serum**



❖ **Treat infiltrated cellulite with the Body-contouring Oil**



Results?

Infiltrated and embedded cellulites are visibly reduced.

Skin is firmer and re-tautened. Body contours are thinner like reshaped.



Body-Contouring Serum for Embedded cellulite

Slims, burns fat, remodels and limits fat storage

- *Botanical caffeine*
- *Cocoa polyphenols*
- *Brazilian mimosa*

2 PATENTS



Body-contouring Oil for Infiltrated Cellulite

Destocks and decongests

- *10 essential oils*
- *3 botanical oils (Sesame, Hazelnut, Macadamia)*



Fragrance

Fresh and invigorating fragrance, conveying expertise and efficiency



How to recommend?

Customized solution

Serum:
- *Fat burning action*
- *Immediate optic smoothing action*

Non sticky

Associate with a massage for more effectiveness

BENEFITS:

- **ANTI-EMBEDDED CELLULITE : Triple action body-contouring (Release stored fat / Burn / Sculpt & Shape) + Instant optic smoothing action**
- **ANTI-INFILTRATED CELLULITE : 3 botanical oils and 10 essential oils**

NUXE
PARIS

THE NUXE RANGE

A CLEAR AND EASY-TO-RECOMMEND



NUXE PARIS

Rêve de Miel®

NOURISHING CARE

LIPID-REPLENISHING, SOOTHING, REPAIRING



« Dermato-pleasure » range
*with **Honey** and **Sunflower***
*for **dry** and **sensitive skin***

NUXE PARIS

Rêve de Miel®

NOURISHING CARE
LIPID-REPLENISHING, SOOTHING, REPAIRING

« dermato-pleasure »



Who?



Dry and sensitive skin.
Signs :

- Tugging, tingling
- Thin, rough and scaly skin
- Constant discomfort, redness

Why?

Alteration of the skin barrier due to a lack of lipids :

⇨ Irritants penetrate more easily
⇨ Decrease of the tolerance threshold
⇨ Increase the water loss

How?

Triple effectiveness R.S.R. -- Lipid-**R**eplenishing*, **S**oothing, **R**epairing

*** INNOVATION** : Action on the 4 major lipids of the skin barrier

Sunflower oil derivative + Precious botanical oils



LIPID-REPLENISH*

+

Barley, Argan, Shea butter



SOOTHE

+

Honey



REPAIR

=

Reinforced, the skin is protected

Results?

The skin is intensely nourished, repaired and protected. Soothing, suppleness and comfort are restored. Flaking and roughness are smoothed away. Tugging and redness are reduced.

NUXE PARIS

Rêve de Miel®

NOURISHING CARE
LIPID-REPLENISHING, SOOTHING, REPAIRING



DRY AND SENSITIVE SKIN - FACE CARE

Cleansing and Make-up Remover Gel

Protects the hydrolipidic film

Surfactants from botanical origin

Soap free



Lip Moisturizing stick

Fondant stick

Vitamin E

PRESERVATIVE FREE



Ultra-nourishing Lip Balm

Rich balm

Grapefruit and lemon essential oils

A « MUST-HAVE »

PRESERVATIVE FREE



Fragrance



Honey and chamomile fragrance.



Greedy honey and fruity fragrance.

NUXE PARIS

Rêve de Miel®

NOURISHING CARE
LIPID-REPLENISHING, SOOTHING, REPAIRING



DRY AND SENSITIVE SKIN - BODY CARE

Cleansing Gel Face and Body

Protects the hydrolipidic film

Surfactants from botanical origin

Soap free





Honey and chamomile fragrance.

Gentle Shampoo

Conditioner effect, silicone-free

Cleansing base with Honey





Sweet and enveloping fragrance of honey and mimosa.

Hand and Nail Cream

Protects from skin aging

Vitamin E





Honey fragrance, soft and sweet.

Ultra-Comfortable Foot Cream

24 hr moisturizing

Urea derivative Wheat Sugars





Sweet and enveloping fragrance of honey and mimosa.

Fragrance

« dermato-pleasure »



How to recommend?

- *Dry and sensitive skin*
- ***Cocoon*** *range*
- ***Dermato-pleasure***
- ***Nourish***
- *Have it tried*
- ***SOS*** *skin care*
- ***Complete range*** *for Face and Body*
- ***Repairing honey***

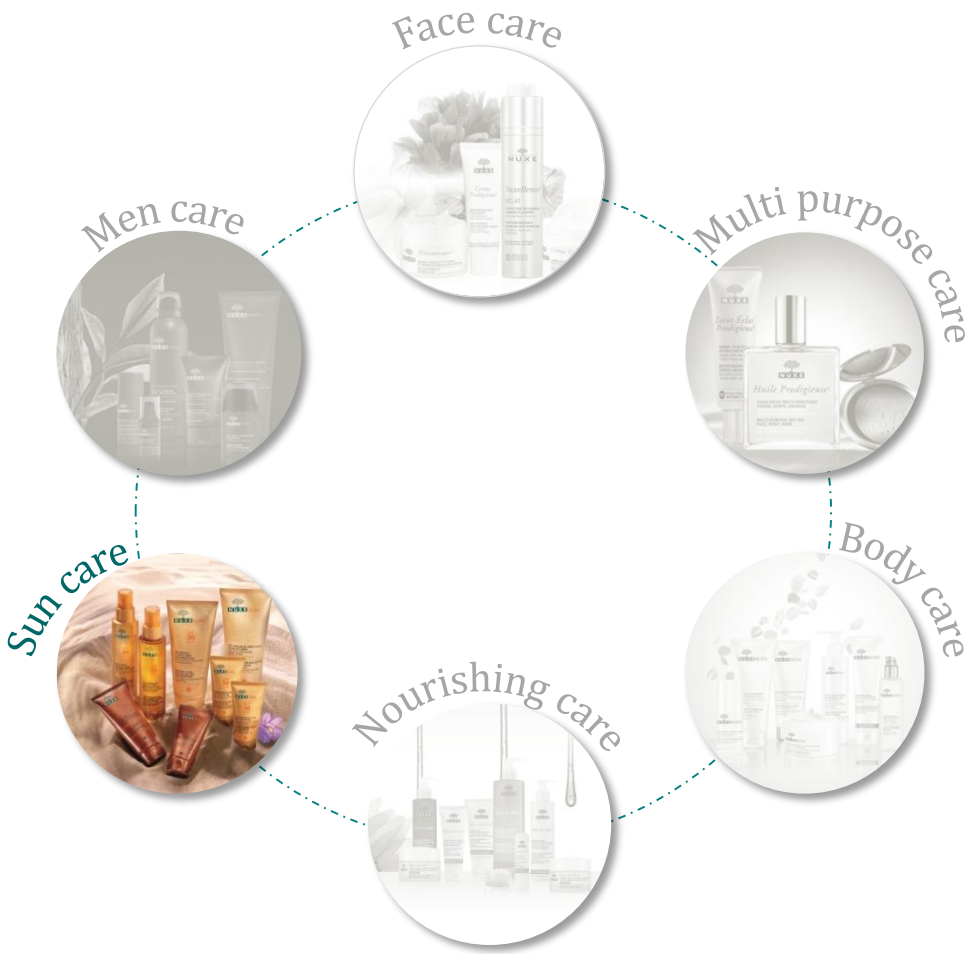
BENEFITS:

- The **DERMATO** range effectiveness associated with a real pleasure of use

NUXE
PARIS

THE NUXE RANGE

CLEAR AND EASY-TO-RECOMMEND



NUXE PARIS

NUXE SUN

SUN CARE



*Sun cares with **water and sun flowers** that ensures an **ideal protection** and **100% glamourous tan***

1 PATENT

NUXE SUN PARIS

NUXE SUN

SUN CARE



Who?

People who want to enjoy the sun by combining pleasure and safety.

Why?

During sun exposure, UVA and UVB rays could damage cells.

⇨ Sunburn and photoaging.

How?

A protection equal to any expert dermatological brand associated with an optimal pleasure of use thanks to the **1st range of suncare products with Sun and Water Flowers**

Chemical filters	+	Water hyacinth	+	Kau Pe flower	+	Rice, Rosmary and beet	=	1 Patent
UVA UVB								Ideal protection
PROTECTS against UVA and UVB		PROTECTS against dehydration		PROTECTS against overheating		PROTECTS against photo-aging		

Carob seeds	+	Pleasant textures and Addictive fragrance	=	100% glamourous tan
ACTIVATES tanning		ENCOURAGES product application		

Results?

Sensuality in the service of security.

NUXE SUN

SUN CARE

PROTECTION

Fondant Cream Face High Protection SPF 50

AST

Limits the appearance of dark spots

4 chemical filters

Rice powder



SELF TANNING

Fondant Self-Tanning Emulsion Face

AST

Unique texture with a matte finish texture

Nuxelle® optimized capsules



Silky Self-Tanning Body Lotion Body

AST

Iridescent moisturizing texture

Nuxelle® optimized capsules

Light-reflecting pearly particles



Fragrance



Addictive solar fragrance, sweet orange, Tiare and Vanilla.



How to recommend?

*An **ideal protection** with a **total glamour***

*An **observance** in the service of efficacy*

***Anti-aging** action*

Addictive textures and fragrances

***Moisturizing** and **soothing** flowers*

BENEFITS:

- **Solar technicity equal to expert brands**
- **Anti-aging cellular protection and sublime tan**
- **Delicious textures and an addictive fragrance**

NUXE
PARIS

THE NUXE RANGE

CLEAR AND EASY-TO-RECOMMEND



NUXE PARIS

NUXE MEN

MEN CARE



Natural care for men with

6 active tree extracts

1 PATENT

NUXE PARIS MEN

NUXE MEN

MEN CARE



Who?

For all skin types, even sensitive.

Why?

The men skin is thicker than women skin and is subjected to daily razor burn. Men skin needs specific cares, adapted to their routine and their practice.

How?

The **power of trees** and their natural active ingredients, **in multi-purpose cares.**

I Patent



Results?

Easy to use cares, adapted to the men skin.

NUXE MEN

MEN CARE

Multi-Use Shower Gel

Face, body and hair

AST

Moisturizes

Essential oils (Cedar, Patchouli, Vetiver)

Soap free



24Hr Protection Deodorant

AST

No marks
No stains

Sage Floral Water

Aluminum salt free Alcohol free



Anti-irritation Shaving Gel

AST

Limits appearance of ingrown hair

Botanical glycerin



Multi-purpose After-Shave Balm

NS to DS

Slows down the hair growth

Gymnema sylvestre

1 PATENT



Moisturizing Multi-purpose Gel

NS to CS

Matifies

Enantia chlorantha

1 PATENT



Multi-purpose Eye Cream

AST

Anti-dark circles
Anti-puffiness
Anti-aging

Botanical caffeine

Hyaluronic acid

1 PATENT



Fragrance



Very masculine fragrance, woody and spicy.



How to recommend?

Multi-actions

Pleasant
Fragrance and textures

Sensitive skins

Naturality

BENEFITS:

- **The only one men range from natural origin in pharmacies**
- **A praised male fragrance**

Thank you for your attention



NUXE
PARIS